



WIESER CONCRETE PRODUCTS, INC.

CONNECTIONS

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**Pierce County**

FARM TECHNOLOGY DAYS 2010

**JULY 20-22**

In Partnership with **Extension**



**W**ieser Concrete will be participating in this year's Wisconsin Farm Technology Days, Wisconsin's biggest outdoor farm show, being held in Pierce County just south of Hudson, July 20-22, 2010.

This 57th edition of the show will be held at **Roger & Beverly Peterson Farm** of River Falls, Wisconsin. The family is delighted about the opportunity to showcase and represent Pierce County agriculture as part of this annual event.



The Roger and Bev Peterson family hosts of Farm Technology Days 2010.

This agricultural event features a 60-acre tent city -- featuring 600 commercial exhibitors, 250 acres of field demonstrations, a host of seminars on subjects centering on family living and youth organizations, a heritage tractor display, an arts and crafts exhibit, and tours of the dairy facilities at the University of Wisconsin-River Falls.

The Petersons, own 800 acres and operate over 2,100 acres of farmland

two miles southwest of River Falls, Wisconsin. The family is enthusiastic about the opportunity to showcase and represent Pierce County agriculture as part of Farm Technology Days in 2010.

The farm consists of a dairy operation combined with feeder cattle supported by a sizeable cash grain enterprise. Their management and workforce consists of five children and three part-time employees. In addition, Roger's parents, LeRoy and Mary Alice Peterson are still very active in their own farming operation and work share with Roger and Beverly.

During the summer of 2009, the Peterson's expanded their business with a new milking parlor, waste-handling system and free stall barn. This expansion enables the family business to grow to support the increased involvement of Roger and Beverly's children.



In less than four months, a soybean field sprouted the Peterson's new milking parlor, waste-handling system and free stall barn.

**Make your plans now to join the fun at the 2010 Wisconsin Farm Technology Days!**

**Show Schedule**

For Show Locations, Visit our Website [www.wieserconcrete.com](http://www.wieserconcrete.com)

Show	Dates
Farm Technology Days Hosted by: Pierce County, Wisconsin	July 20-22, 2010

**WIESER CONCRETE**

*Innovation, Quality and Service Since 1965*

**MAIDEN ROCK—1-800-325-8456**

**PORTAGE—1-800-362-7220**

**FOND DU LAC—1-800-641-5937**

**SPOONER—1-800-336-3416**

# All Aboard

**W**ieser Concrete delivers precast product throughout the United States. Due to the weight of precast, our products are shipped by truck to the project jobsite and most of the time, the only transportation required is a truck.

On occasion, our trucks are not able to complete the scheduled delivery without some assistance to jump across the water...such is the case with the **LaPointe Wastewater Treatment Facility** project in LaPointe, Wisconsin.

This project required a 12,000 gallon capacity septic tank to be installed for a wastewater project on Madeline Island. This size tank is produced in two sections and was shipped to LaPointe on two (2) **Wieser** semis. Once the trucks

reached Bayfield, Wisconsin, they boarded the Madeline Island ferry which took them to the Village of LaPointe on Madeline Island, the largest of the Apostle Islands. Madeline Island is 14 miles long and 3 miles wide with 45 miles of paved and non-paved roads.

In order to set this tank, a large crane would be required so it, too, would find its way to LaPointe via the ferry. Once the ferry crossing was completed, **Wieser** trucks and the crane continued their scheduled delivery to the LaPointe jobsite and tank installation began.



Moving onto the Madeline Island Ferry.

The tank was set in place soon after it arrived on the jobsite and when installation was complete, the **Wieser** delivery team took another journey back across the water where they completed their trip back to **Wieser Concrete**.



## ONSITE WASTEWATER PROJECT

### LaPointe Wastewater Treatment Facility

#### MAJOR PROJECT COMPONENTS

- 12,000 Gallon Precast Septic Tank



**Above:** Unloading Bottom Section of 12,000 Gallon Capacity Precast Tank



**Left:** Tank Installation Completed